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Subaru of America, Inc. is proud to welcome you to the 2019 Subaru Cherry Blossom Festival of Greater Philadelphia.



2019 Subaru Cherry Blossom Festival of Greater Philadelphia

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About the Festival

The Subaru Cherry Blossom Festival is an annual spring celebration of Japanese arts and culture. Featuring a variety of events throughout the region, the festival brings a taste of Japan to Philadelphia and highlights the beauty of Japanese sakura – the flowering cherry trees that brighten Philly's parks and streets. The festival is organized by the Japan America Society of Greater Philadelphia (JASGP) with tremendous support from title sponsor Subaru of America, Inc.

About JASGP

JASGP is a private nonprofit organization that has brought Philadelphia and Japan closer together for more than 25 years through art, business, and culture. In addition to producing the Subaru Cherry Blossom Festival, JASGP operates Shofuso, produces the US-Japan Business and Public Policy Series, and organizes a Japanese language program. JASGP is dedicated to presenting high quality Japanese arts, business, culture, and educational programming for all ages. For more information, please visit our website at japanphilly.org.



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
31	1	2	3	4	5	6 FESTIVAL START! • SHOFUSO OPENS • SAKE GARDEN
7 • TEA CEREMONY • SAKE GARDEN	8 • TAMAGAWA UNIVERSITY TAIKO DRUM & DANCE PERFORMANCES	9	10 • I WISH (FILM)	11 • ANNIER SUSHI MAKING CONTEST	12 • BE/LONGIN'G TAIKO PERFORMANCE	13 • CHERRY BLOSSOM 10K-5K • SAKE GARDEN • TAIKO TASTER WORKSHOP

14 * SAKURA SUNDAY !!

Sakura Sunday

Sunday, April 14, 10:00 AM-5:00 PM
Horticulture Center, Fairmount Park
Adults \$15 / ACCESS card \$5 / Children (12 & under) free

Join us in Fairmount Park near Shofuso for an action-packed springtime celebration of Japanese arts and culture! The centerpiece event of the festival, Sakura Sunday, will be a day full of spectacular sights and performances with interactive fun for the whole family beneath the elegant cherry blossoms.

Visit subarucherryblossom.org/sakurasunday for details.



Parking Information
GPS: 4800 States Drive, Philadelphia 19131. Vehicles are not permitted to park on the festival grounds. Parking is available near the Mann Music Center – just a short walk away. Complimentary shuttles (including handicap accessible buses) run continuously between the parking lot and entrance.

Taxi/Uber/Lyft
4300 Avenue of the Republic, Philadelphia, PA 19131.

Shuttle Buses
In addition to the parking shuttles, buses will run in continuous loops between 30th Street Station and the Horticulture Center.

Philly's Sakura

The first flowering cherry trees in Philadelphia were planted in 1926, a gift from the Japanese government to recognize 150 years of American independence. To honor that gift, JASGP has planted more than 1,000 additional trees since 1998. See the map below for locations:

A. Horticulture Center
trees from JASGP plantings and the original 1926 plantings

B. Memorial Hall
on Lansdowne Drive, behind Memorial Hall

C. Belmont Plateau
along Belmont Mansion Drive overlooking the city

D. West River/Martin Luther King Drive
from south of Montgomery Drive north to Falls Bridge

E. Kelly Drive
north of Boathouse Row along the river

F. Art Museum/Waterworks
between the museum and the waterworks

subaru cherry blossom festival of Greater Philadelphia 桜

April 6 - 14, 2019

subarucherryblossom.org #phillysakura

Taiko

Be/Longing

Friday, April 12, 7:30 PM
International House Philadelphia
3701 Chestnut Street, Philadelphia, PA 19104
interculturaljourneys.org/belonging
General Admission \$20, see web for full pricing

Traditional Japanese instruments resound in modern rhythmic and harmonic modes in Taiko artist Kaoru Watanabe's artfully blended musical landscapes. Navigating a nuanced web of modern issues and multicultural influences, Watanabe's extraordinary work infuses music from across the globe with the traditions of Japan, opening up an inviting, one-of-a-kind world of musical dialogue.



Tamagawa University Taiko Drum and Dance Performances

Various Locations

Tamagawa University's famous taiko drum and dance troupe are back in Philadelphia for a week of one-of-a-kind performances. Enjoy heart-pounding drums, dazzling costumes, and entrancing choreography in Tamagawa's all-ages performances.

Sunday, April 7, 7:30 PM
West Chester University
Emilie K. Asplundh Concert Hall at Philips Memorial Hall Building
700 South High St, West Chester, PA 19383
\$12/\$17 purchase online: wcupa.edu/oca/wculive/currentSeason.aspx

Monday, April 15, 7:30 PM
Swarthmore College
Lang Concert Hall
500 College Ave, Swarthmore, PA 19081
Free



Taiko Taster: Beginner Drumming Workshop

Saturday, April 13, 4:00 - 6:00 PM
Defensive Arts Center
3901 Conshohocken Ave, Philadelphia, PA 19131
www.kyoudaiko.com
\$25

Try Japanese taiko drumming at this beginner workshop! No experience required. Open to ages 12 and older.

Sakura Sunday

Sunday, April 14, 10:00 AM - 5:00 PM
Horticulture Center, West Fairmount Park
100 Horticultural Drive, Philadelphia, PA 19131
subarucherryblossom.org/sakurasunday
Adults \$15/Children (12 & under) free

Celebrate traditional and contemporary Japan under the cherry blossoms in Fairmount Park. Sakura Sunday is an all-day celebration of Japanese culture. From live music, dance, and martial arts performances to fashion shows, arts and crafts, karaoke, and much more.

Sakura Sunday is held at West Fairmount Park's Horticulture Center, home to hundreds of blooming cherry trees - including two from 1926. Bring family, friends, pets, and have a picnic! Enjoy a beautiful day of arts and culture beneath the blossoms!

Featured Events

Tamagawa University Taiko Drum and Dance Troupe
Subaru Sushi Samurai of the Year Contest
Prettiest Pet in Pink Parade
Harajuku Fashion Show
Little Akiba Anime & Cosplay Area
Timed tickets to Shofuso (limited availability)
Sake Garden at Shofuso presented by Parks on Tap

Parking GPS: 4800 States Drive, Philadelphia, PA 19131

Taxi/Uber/Lyft: 4300 Avenue of the Republic, Philadelphia, PA 19131

Complimentary shuttles (including handicap accessible buses) run continuously between the parking lot and entrance. In addition to the parking shuttles, buses will run in continuous loops between 30th Street Station and the Horticulture Center.

For more detailed information, visit subarucherryblossom.org/sakurasunday



Shofuso

Horticultural and Lansdowne Drives, Philadelphia, PA 19131
japanphilly.org/shofuso
Visit Shofuso
Saturday, April 6 - Saturday, April 13

Take in the splendor of the cherry blossoms at Shofuso, one of the top-ranked Japanese gardens in North America. View the spectacular scenery and 17th-century-style Japanese house daily until 7:00 PM.

Sake Garden

April 6, 7, 12, 13, 1:00 - 9:00 PM

The Sake Garden, a pop-up beer garden presented by Parks on Tap, is Philadelphia's take on the Japanese tradition of cherry blossom picnics. Enjoy beer, cocktails, and Asian fusion fare beneath the trees in Fairmount Park.



Nodate Tea Ceremony

Sunday April 7, 1:00 - 2:00 PM & 2:30 - 3:30 PM
subarucherryblossom.org/nodate
\$35/\$30 JASGP members

Unlike typical tea ceremonies, the nodate style is done in open air, incorporating natural scenery into the ritual. This special tea ceremony will be held on the veranda at Shofuso under the weeping cherry tree. Drink a bowl of matcha green tea and taste a seasonal sweet. Space and seating is limited and advanced registration is required.

Morris Arboretum

Morris Arboretum of the University of Pennsylvania
100 E. Northwestern Avenue, Philadelphia, PA 19118
morrisarboretum.org | 215-247-5777

Cherry Blossom Days

Saturday April 13 and Saturday, April 20, 10:00 AM - 3:00 PM
Regular admission rates apply

In the early 20th century, John and Lydia Morris established one of the finest collections of Japanese plants and gardens in the region at their home, Compton, which would later become the Morris Arboretum. Commemorate this heritage and experience the beauty of Morris Arboretum's cherry tree collection in bloom during Cherry Blossom Days. Both Saturdays will feature traditional Japanese cultural activities, as well as guided tours of the cherry collection and Japanese garden elements.

Philadelphia Museum of Art

2600 Benjamin Franklin Pkwy, Philadelphia, PA 19130
philamuseum.org | 215-763-8100
Free after admission

Spotlight Gallery Conversation: Mountains in Autumn

April 4, 5, and 6, 11:00 AM - 12:00 PM

Each week, an artwork takes center stage during this participatory gallery conversation. This week's spotlight is on Mountains in Autumn (1910) by Noguchi Shōhin, an ink painting inspired by a poem. Meet in the Great Stair Hall near Gallery 151.

Philadelphia Collects Meiji

Ongoing

Discover four Philadelphia collections of Japanese art from the Meiji period (1868-1912). Visit galleries 241-243 during Museum operating hours.

2019 cherry blossom 10K

Saturday, April 13

Cherry Blossom 10K & 5K

Saturday, April 13
(Registration opens 6:30 AM, race starts at 7:30 AM)
Horticulture Center, West Fairmount Park
100 Horticultural Drive, Philadelphia, PA 19131
subarucherryblossom.org/10k
\$20-\$35

What better way to "spring" into cherry blossom season than with a run (or walk) beneath the trees? Take in great views of Memorial Hall and Shofuso as you run through Fairmount Park's historic Centennial District on 10K and 5K courses. All participants receive a free admission pass to Shofuso.

Film

I Wish (2011)

Wednesday, April 10, 7:00 PM
University of Pennsylvania
Annenberg School Room 111, 3620 Walnut St, Philadelphia, PA 19104
ceas.sas.upenn.edu | 215-573-4203
Free
各款東西 他們相信

Twelve-year-old Koichi, who has been separated from his brother Ryunosuke due to his parents' divorce, hears a rumor that the new bullet trains will precipitate a wish-granting miracle when they pass each other at top speed. Original title: Kiseki (奇蹟). Directed by Hirokazu Koreeda.



Sushi

Sushi Making Classes

Sunday-Wednesday & Friday-Saturday,
April 7-10, 12-13, 6:00 - 8:00 PM
Tokio HeadHouse
122-124 Lombard St, Philadelphia, PA 19147
madamsaito@gmail.com | 215-815-8266
\$65

Learn Japan's most famous culinary art form with Philadelphia's Queen of Sushi, Madame Saito. Whether you plan to compete in the Amateur Sushi Competition or simply wow friends and family, these classes are your first step on the road to make mastery. Complete a class to be eligible for the Amateur Sushi Competition (April 11) and/or the Subaru Sushi Samurai of the Year Contest at Sakura Sunday (April 14).

Amateur Sushi Making Contest

Thursday, April 11, 6:30 PM
Tokio HeadHouse
122 - 124 Lombard St, Philadelphia, PA 19147
info@queenofsushi.com | 215-815-8266
Guests \$35

Do you think you have what it takes to make Philadelphia's best original sushi creation? If so, sign up for this contest hosted by Madame Saito, Philadelphia's Queen of Sushi. Place in the top three and you'll receive a prize from Philadelphia sushi royalty. Observers can sample appetizers and sushi.

